

## NCC Cable System Order

Order #	62628540	Flight Dates	02/04/19 - 02/17/19	Update Date	02/13/19
Syscode	0397	Agency	Ethica Media LLC	Version	3 Vs. 2
System Name	Spectrum/Madison East, WI	Advertiser	Soglin for Mayor	Show All Lines	
Market	Madison			Total # of Weeks	2
		Client Code		Total	\$170.00
AE	Collin Moore	Product Code	Madison	Commission	\$25.50
Sales Coordinator	John Muldoon	Est Code	TBD	Net Total	\$144.50
Office	Washington	Product Name	2.9-2.12	Total Spots	8
Phone	(301) 941-2620	Credit Status	Cash in Advance	Affiliate Split	100.0
Status	Accepted			Sold On	Cost Per Spot
Survey	DMA Nielsen Live+SD Dec18	Primary Demo	Adults 35+	GRP	-
-		Makegood Policy	Approval Required	GIMP	-
				CPP	-
Comments :		2/12 Mg missed dollars to 62629108			

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	MNBC	MNBC EM	2/4/19	2/10/19	05:00	09:00						X	X	-	-	0	\$18.00	\$0.00	30	-1x PRE 12/31/18-03/31/19
2	MNBC	MNBC EM	2/11/19	2/17/19	05:00	09:00	X	X						-	-	1	\$18.00	\$18.00	30	PRE 12/31/18-03/31/19
3	MNBC	MNBC DT	2/4/19	2/10/19	09:00	16:00						X	X	-	-	2	\$14.00	\$28.00	30	PRE 12/31/18-03/31/19
4	MNBC	MNBC DT	2/11/19	2/17/19	09:00	16:00	X	X						-	-	1	\$14.00	\$14.00	30	PRE 12/31/18-03/31/19
5	MNBC	MNBC EF	2/4/19	2/10/19	16:00	19:00						X	X	-	-	1	\$36.00	\$36.00	30	NPE 12/31/18-03/31/19
6	MNBC	MNBC PT	2/4/19	2/10/19	19:00	24:00						X	X	-	-	1	\$30.00	\$30.00	30	PRE 12/31/18-03/31/19
7	MNBC	MNBC PT	2/11/19	2/17/19	19:00	24:00	X	X						-	-	1	\$30.00	\$30.00	30	PRE 12/31/18-03/31/19
8	MNBC	MNBC DT	2/4/19	2/10/19	09:00	16:00						X	X	-	-	1	\$14.00	\$14.00	30	PRE 12/31/18-03/31/19

	Feb 2019	Mar 2019	Apr 2019	May 2019	Jun 2019	Jul 2019	Aug 2019	Sep 2019	Oct 2019	Nov 2019	Dec 2019	Jan 2020	Total
<b>SPOTS</b>	8	0	0	0	0	0	0	0	0	0	0	0	8
<b>AMT</b>	\$170.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$170.00

SYSTEM APP: \_\_\_\_\_ SALES \_\_\_\_\_ ACCT \_\_\_\_\_

Date Printed 04/03/19

62628540 | Madison | Spectrum/Madison East, WI | 0397 |